

EL RODEO

YEAR 115
SEP 2023



JARED D. SMITH

&

STRATEGIC LITIGATION CONSULTING

THANK YOU

A portrait of Jared Smith, a young man with dark, wavy hair, wearing a dark blue suit jacket, a light blue and white striped dress shirt, and a red and blue striped tie. He is smiling slightly and looking towards the camera. The background is a warm, out-of-focus interior setting.

JARED SMITH, ANNUAL SPONSOR

Rotary



CREATE HOPE
in the WORLD

**“Rotary is an
opportunity to
make a difference
in the world and in
your own life.”**

-Unknown

DIRECT PRIVATE LENDING

A direct private lender to help acquire investment real estate when traditional lenders and banks cannot.

BRC Loans

COMMERCIAL BRIDGE LOANS

SUPPORTING LA5 SINCE 2004



KEN CHONG
EVP
LA5 PAST PRESIDENT



DAVID TAKAKAWA
CEO
LA5 MEMBER

Leverage our services to:

- close quickly to win a deal
- buy out a partner
- fix & flip an investment
- re-tenant a building
- unlock equity to add value

WWW.BRCLOANS.COM

kenchong@brcloans.com

310.678.5383



COMMUNITY GRANTS

To all LA5 Rotarians, if you know a Los Angeles-based nonprofit that might benefit from one of our Community Service Grants this rotary year, please send them to Brenda Wiewel (brenda.wiewel@LA5Rotary.org) for more information. This is one of the ways that our club contributes to local efforts that improve the lives of youth, families, and benefit our community. These grants are supported by our 365 fund and LA5 Foundation. We are also seeking Rotarians who are not on a club committee to consider joining the group to review and select grants for approval by our board. If you are interested and not yet on a committee, please also contact Brenda Wiewel (brenda.wiewel@LA5Rotary.org).



Latest Rotarian News & Gossip



Having won zero awards or accolades, El Rodeo's very own Page Six is the finest news source in America, maybe even in the world.

(not actually on page 6)

By Ken Chong, Past President

Welcome back to Page 6, my semi-regular column where I get to share my observations, call out fellow LA5ers, and report on club happenings as I see fit. After a year of writing columns and a year of hosting the LA5 podcast, I haven't received any negative feedback or any feedback at all. That leads me to believe no one was listening or has been reading, which means I can continue to ramble on.

We're two months into the 115th year of LA5, and I think **President Gary** is doing a bang-up job! But who cares what I think? Ask the people who have been spotted at meetings who we haven't seen in a while. Starting off with **Jared Smith**, our LA5 platinum sponsor and youngest member- in the flesh! I was beginning to think he was just a thumbnail-sized headshot. I know he worked hard to make that money to generously support the club. Thank you, Jared! It was so nice to see the original LA5 lovebirds **Pat Wright** and **Russ Guiney**, who are now Pasadena Rotarians. I also loved seeing **Carolyn DeVinny**, **Dr. Sumi Kawaratani**, and **Elva Sandoval** at President Gary's first meeting. **Carol Medina**, **Mike Spindler**, **Carl Pettyjohn**, and **Michael Flood** were also spotted at recent meetings. We shall see if **PP Marc Leeka** will be as elusive this year; he likes to keep us wanting more. The California Club must have known **PP Ben Tunnell** was coming because we had STEAK for lunch. If you missed the meeting, I hope you don't have to wait another five years for steak to return to the rotation. If you haven't been to LA5 in a while, regardless of whether you're a member or not, I hope you come back for a visit to say hi to your friends!

Last year, **Past President Malinda** got me addicted to TikTok, and who do I see late at night while I mindlessly scroll past video clips? **PP Paul** and **PE Brenda** are interviewing Vocational Scholarship recipients! **PP Paul** is usually on the other side of the camera, helping his clients pop on the internet and social media. Now, he is an influencer, as I see him on Facebook, Instagram, and TikTok, giving soundbites for the news, posing with politicians, and giving commencement speeches on stage. I also need to shout out to Foundation Chair **Heather Shuemaker** for getting the big money approved for A Place Called Home, which is President Gary's choice for his President Project funds in the first month of the Rotary year. Impressive.

I do have one complaint. Why does President Gary look younger and better than when I met him 20 years ago?



ARROYO

INSURANCE SERVICES

 arcadia.arroyoins.com

 jims@arroyoins.com

 818-399-7897

Your insurance partners at Arroyo Arcadia are passionate about helping you through proactive risk management and a personal, consultative approach. We have been providing insurance solutions to the local community since 1981. We have extensive experience with insurance placement, risk management and strategy with a diverse client base comprised of many different types of business.



Ranked in the Top 14 Insurance Agencies of Los Angeles: January 2019 LA Business Journal



Agency Team Recognition/Invitee, Liberty Mutual Presidents Awards Celebration 2019



Elite Agency Designation, Chubb Cornerstone



THANKS FOR ALL THAT YOU DO.

City National® proudly supports

THE ROTARY CLUB OF LOS ANGELES.

Azim Vishani

Senior Vice President

Azim.Vishani@cnb.com

(213) 673-8701



Discover *The way up*® at cnb.com.

City National Bank Member FDIC.
City National Bank is a subsidiary of Royal Bank of Canada.
©2022 City National Bank. All Rights Reserved.

767203-08

L.
A.

M
A
Y
O
R

SEP 15
@ the Cal Club

Register now!
Bring a guest!
rotaryla5.org/events



VISITS LA5



Become a Supporter

Give a Student-Athlete the
chance of a better future.

STUDENT-ATHLETE MENTORSHIP ON THEIR WAY TO THE **NEXT** LEVEL

 Follow [@conNEXTionspro](https://www.instagram.com/conNEXTionspro)
www.conNEXTions.pro

MIKE ROSS

FOUNDER
& GENERAL MANAGER
(818) 823-3862


CONNEXTIONS^{LLC}

Contact Mike, Member of LA5 Rotary,
to learn how you or your company
can **sponsor** a Student-Athlete.



SEPTEMBER 28 PROGRAM



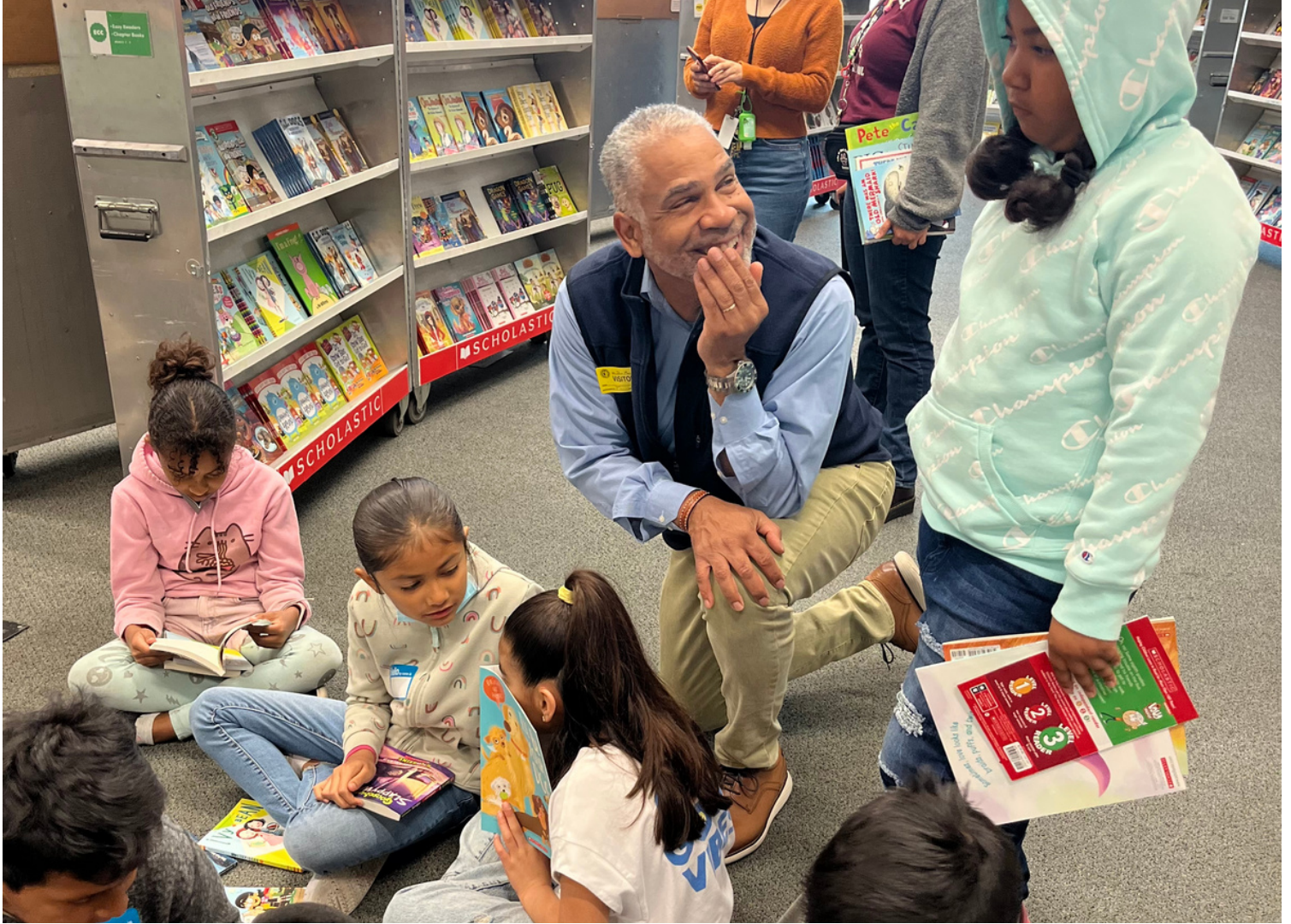
LA5, and our sibling, the Rotary Club of Downtown Los Angeles, in support of the United Nations International Day of Peace, will present a special and motivating program, building peace through reducing firearm violence.

Everywhere, every day, Americans experience gun violence. Tens of thousands are killed and wounded annually. The human and economic costs are staggering, with trauma and fear inflicted throughout the country.

Rotarians, do not feel hopeless!

People are committed to changing this scenario. GIFFORDS, led by former Congresswoman Gabrielle Giffords, is at the forefront of the movement to end gun violence. Through its legal and policy expertise, GIFFORDS is working to shift culture, mobilize voters, and challenge injustice. Gun violence is complex; GIFFORDS employs proven solutions to help make our country safer for all.

Join us to hear GIFFORDS' James Baumer, Regional Development Director – Southwest, Adam Skaggs, Chief Counsel & Vice President, Giffords Law Center, and Paul Carillo Vice President, Giffords Center for Violence Intervention, discuss how they work and we can all help to make our future free from gun violence!



JOIN US FOR SERVICE!

LA5 is sponsoring a Scholastic Book Fair for the students of Loreto St Elementary! Each student will receive three books to take home, and the school library will get to keep 300 books! All thanks to you and the LA5 Foundation.

Volunteer for this amazing service experience and help these elementary students pick out their books!

Week of 10/16 - exact dates TBD

*If interested, email Carmen Schaye at
carmenschaye@gmail.com*

We will keep you informed of details as they are confirmed



Let's Do Rotary Together!

Bring the Family, friends, and a Dish for sharing outside with your fellow Rotarians, as we host our second annual:

LA5 Pumpkins and Potluck in the Park

**Sunday, October 22nd
Noon to 3 p.m.**

Lake Balboa Park- Pavillion #3

6300 Balboa Drive, Encino CA 91316

Outdoor Covered Pavillion- Pumpkin Decorating -Food- Activities-Fun-Fellowship

Please RSVP by October 20th

**LA5
Rotary**
Club of Los Angeles





Adam's List

You've heard of Craiglist. But Craig's got nothin' on LA5's best networker. Here's a rundown of various opportunities and sought connections across the club. Want to see something placed here? Email us at elrodeo@rotaryla5.org



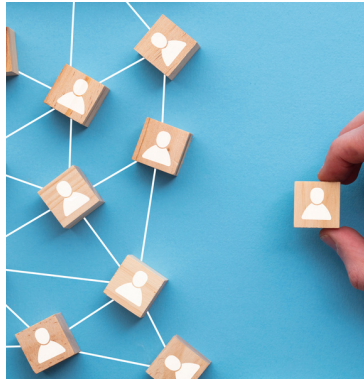
01

PP Malinda seeks a Digital Marketing guru

Do you or anyone you know specialize in ABM journey-mapping, Salesforce, marketing performance analytics and/or marketing automation?

PP Malinda has a job open on her team.

[Click here to learn more ... referrals appreciated!](#)



02

Seeking connections for Secretary Charles's daughter

Charles's daughter is entering college applications period and is seriously considering a major in Criminal Justice with a minor in Psychology.

Charles is looking for ways to get her introduced to law enforcement specialists for informational conversations and possible mentorship.

Intros greatly appreciated!



03

President Gary seeks a Director of Development

Know any particularly talented fundraisers who want to get paid to do good?

The Braille Institute seeks a Director of Development for Major Gifts.

[Click here to learn more... referrals appreciated!](#)





Southern California's leading cruise operator for over 35 years!

Let us make your event an unforgettable success!

Contact LA5 Member Jayme Wilson