

EL RODEO

YEAR 115
AUG 2023



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— *Intro*

It's us, hi.

The El Rodeo is under new management in year 115. The WUP (Washed Up Presidents) Publishing House has taken over the publication. Worry not, readers. The new publisher cares greatly about its loyal audience and will ensure that everything you cherish and love about the old El Rodeo will continue to live on. Maybe.

Last year, we had the privilege of PP Marc Leeka's attendance for at least five meetings. Did we ask him to contribute to the El Rodeo to keep him coming back? Perhaps. Though we may find it more effective to have a cardboard cutout made of him holding up the infamous 'APPLAUSE' sign.

IPP Malinda Monterrosa is, as expected, exhausted and 'over' the podium. The notion of giving up control, though? A tougher shift. So we said, "here, control the El Rodeo." Let's hope this keeps her occupied enough.

And PP Ken Chong- the master of agility and remaining relevant - manages to find something new each year to keep his face regularly appearing in this publication. What better way than to be the one to decide what stories get told and who's photo to display? We see you, Ken.

There you have it. Your publishing team for this year's El Rodeo. Apologies in advance.



Rotary



CREATE HOPE
in the WORLD

**"Rotary changes
us and those we
serve. I believe we
can change the
world one life at a
time."**

-Paul Harris

— the
Pres

A message from President Gary

Had you asked me 26 years ago if I had aspirations to be LA5's President, I probably would have panicked and ran. It's funny how attitudes and aspirations change. Today, I'm honored and thrilled to work alongside each of you to guide our Club and expand on all the great service projects, grants, social events, amazing speakers, and fun that we have together. Behind the scenes, your Board has been working hard to organize, strategize, and plan for this year.

Working with such a smart and energetic group of leaders will certainly help our Club to thrive.

When I was first introduced to LA5, I wasn't sure if I would be able to make the time or commitment to be a member. But during my "dating" period before officially joining the Club, I



realized that the investment of my time and resources would be combined with so many more leaders and the result would be like no other. I was hooked! And I made some great friends along the way and conducted business with so many in our Club.

My challenge to all LA5 members this year is to bring a guest to a lunch meeting - and to a service project or social event. I know they'll be inspired and impressed. And who knows, one day they might even be our LA5 President.

Here's to a fantastic year of doing Rotary together! Cheers!

WINE SOCIAL



**An evening in
Hollywood hosted by
Kathleen Kavanagh**

**SATURDAY, AUGUST 19
4:00 PM - 7:00 PM**

REGISTER AT [ROTARYLA5.ORG/EVENTS](https://rotaryla5.org/events)



DISTRICT BREAKFAST

SATURDAY, AUGUST 19
8:30AM

FEATURED TOPIC:

***"MOVING TOWARD AN
AGE-FRIENDLY SOCIETY"***

Register at rotary5280.org/events



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Meet Judith

Seeing all the activity on our socials lately and loving it?
Us too. Meet the mastermind behind it all.

Hello, everyone! It is a pleasure getting to know every single one of you. My name is Judith Moreno and I am the new Social Media Intern with LA5. I am currently honing my real estate career by studying Real Estate Development at the University of Southern California. My favorite pastime is hanging out with my three cats---Coco, Goldy, and Diva. Apart from that, I enjoy drinking coffee on the daily!

What drew me to LA5 was the call of action to help and serve others. I have always been inclined to help those around me. Having experience in volunteer work, social media content, and media data, I hope my vast social media knowledge is an asset for many. I am looking forward to learning more about the company's culture, values, and goals, and to working together towards achieving them. You might get a few emails from me here and then for interviews.

Judith Moreno, LA5 Intern
judith.moreno@rotaryla5.org

— Who's
Who

Your Board of Directors

Out with (some of) the old. In with (some of) the new. Here's the skinny on who's running the club this year. If you find yourself wondering who any of these folks are, we offer you two thoughts:

1) Don't ask us - we're only paying attention if we have a mic in hand and can hear ourselves talking.

2) You should show up to a meeting. It's amazing the information they're giving out at those .. FOR FREE!

Officers

Pres **Gary Jimenez**

Pres-Elect **Brenda Wiewel**

VP & Program Chair **Paul Jacques**

Secretary **Charles Hamilton**

Treasurer **Paul St. John**





Directors

Lance Miller
Mike Ross
Lauren Schlau
Judy Smith
Melonie Scott
Charlene Dimas-Peinado
Mandi Budd
Walker Railey
Azim Vishani
Jim Simonds
JT Warring
Tammy Nguyen
Carmen Estrada-Schaye



Sergeants-at-Arms

Anthony Vasquez
James Reynolds
George Ko
Michelle Dicks
Rudy Ramirez
Jose Luis Sanchez



Disclosures: these leaders are volunteers with families and/or full-time careers that occupy their time. Notes of support, volunteering, or giving money will receive priority in the feedback and message queue. Complaints can be directed to tellyourmom@rotaryla5.org

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INSURANCE SERVICES

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Your insurance partners at Arroyo Arcadia are passionate about helping you through proactive risk management and a personal, consultative approach. We have been providing insurance solutions to the local community since 1981. We have extensive experience with insurance placement, risk management and strategy with a diverse client base comprised of many different types of business.



Ranked in the Top 14 Insurance Agencies of Los Angeles: January 2019 LA Business Journal



Agency Team Recognition/Invitee, Liberty Mutual Presidents Awards Celebration 2019



Elite Agency Designation, Chubb Cornerstone



Become a Supporter

Give a Student-Athlete the
chance of a better future.

STUDENT-ATHLETE MENTORSHIP ON THEIR WAY TO THE **NEXT** LEVEL

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FOUNDER
& GENERAL MANAGER
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Contact Mike, Member of LA5 Rotary,
to learn how you or your company
can **sponsor** a Student-Athlete.

SANTA BARBARA POLO AND RACQUET CLUB SOCIAL EVENT

Join fellow LA5ers on **August 27**
for a day of polo at the Santa
Barbara Polo and Racquet Club.
Tickets are available
ONLY at lunch meetings.

reallygreatsite.com





GOLF TOURNAMENT



August 28th in Whittier
Contact Pres Gary for more info

L.
A.

M
A
Y
O
R

SEP 15
@ the Cal Club

Register early!
Bring a guest!
rotaryla5.org/events



VISITS LA5

Summer lovin', Had us a blast



What have you missed during the first month of this new Rotary year? Well, a lot! We have a new trade-marked catchphrase under legal scrutiny that has since been resolved and manifested into a club-wide inside joke. Don't get it? Shame on you for not being there.

The District Governor Makiko Nakasone made not one- but TWO visits to LA5. The last time we had that much attention from the District was... ever?!

VP & Program Chair Paul Jacques has brought back the walk-up music! Pres Gary intends to salvage the club from the wretched and boring doldrums that was PP Malinda's year - and has wasted no time!

The President's Project has been announced, and over \$60,000 has already been distributed from the LA5 Foundation.

A high bar has been set. If all of this happened in just the first few weeks- think about what's to come!

Here are some photos on which to reminisce - or have FOMO. Flip on.





















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Contact LA5 Member Jayme Wilson